RESEARCH & ANALYSIS FOR BUSINESSES AND PROJECTS

Evidence *you can build on.*

Your research partner in the Western Balkans, for international organisations, project consortia, research institutes and consulting firms.

Zenos Business consulting

01	02	03
Research design	Field work and analysis	Reporting and dissemination

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Who this is for

International organisations, project consortia, research institutes and consulting firms that run studies and need a reliable partner in the Western Balkans.

You need someone who knows the region, the languages, the institutions and the people, **and who delivers research to international standards, on time.**

When we can help

1. Your study covers the Western Balkans and you need local data you can trust.
2. Your consortium needs a research partner for a needs analysis or an evaluation.
3. Your survey runs across several countries and the field work in the region has to be done properly.
4. You need a report that meets academic standards and still reads well for decision makers.

What we do

- Needs analyses and baseline studies
- Surveys and quantitative research
- Interviews and focus groups
- Evaluations and impact assessments
- Labour market and sector studies
- Desk research and literature reviews
- Policy analysis and recommendations
- Reports, briefs and white papers

How we work

1 **Research design**
Research questions, methodology and sample, agreed with you and your partners.

2 **Field work**
Carried out locally, in local languages, following research ethics and data protection.

3 **Analysis**
Quantitative and qualitative, with clear and transparent methods.

4 **Reporting**
To international standards, with an executive summary and clear visuals.

5 **Dissemination**
Presentations, briefs and articles, so the findings reach the people who need them.

Who you work with

Research that holds up academically, and is written for the people who have to act on it.

LOCAL KNOWLEDGE

We know the region, the languages, the institutions and the people.

INTERNATIONAL STANDARDS

Methods, ethics and reporting that meet the requirements of international partners.

ACADEMIC RIGOUR

Research designed and led by a university professor and published researcher.

ON TIME

We deliver what we agreed, when we agreed it.

Dr Ema Burić

PhD in Economics, university professor and published researcher (Google Scholar, ResearchGate), with years of applied research in international projects. She is supported by the Zenos team.

Let's talk about your study

info@zen-os.com

zen-os.com

We'll tell you honestly whether we can help.

BOOK A FREE 30-MIN CALL

calendly.com/ema-buric/30min